



THE FORBES FUNDS



GPNP

Greater Pittsburgh
Nonprofit Partnership

2019 SUMMIT

Building a region that WORKS ... for everyone

December 3, 2019
Wyndham Hotel Downtown Pittsburgh

SPONSOR
RECOGNITION
OPPORTUNITIES



Greetings,

The Forbes Funds and the Greater Pittsburgh Nonprofit Partnership (GPNP) are excited to host the 2019 GPNP Summit. **This year's Summit warrants urgency – our region's residents are facing critical challenges to their well-being and prosperity.** By 2025, the Pittsburgh region will lack 80,000 workers, according to the Allegheny Conference's 2016 Inflection Points report. The Summit seeks to leverage the sectors core institutions, nonprofits, public and private in a collective effort to address this issue through cross-sectoral and regional capacity building.

We invite you to be a part of this effort as a sponsor of the 2019 GPNP Summit. From our sponsors, we call for a commitment to a deeper understanding of the answers to specific growth issues in our region. With our sponsors, we will co-create The Forbes Funds/GPNP *Strategic Regional Dashboard*, tracking the results of our collaborations in the areas of *Economic Stability, Education, Social and Community Context, Health and Health Care, the Neighborhood and Built Environment*.

We anticipate that you'll gain the following in return as a result of your sponsorship:

- Exposure to **900 leaders of SWPA's nonprofit organizations, business institutions and governmental agencies** who are dedicated to the well-being of all of our citizens.
- Connections to local and regional nonprofits that enhance corporations' abilities to address social corporate interests regarding **equity, innovation, sustainability and inclusion**.
- National and International recognition of your organization's commitment to The Forbes Funds/GPNP's alignment with **the United Nations Sustainable Development Goals**.
- Inclusion of the emerging local talent of the nonprofit sector as well as the opportunity to connect to growing talent needs in the corporate and small business industry.

Your organization will also learn about the strategic partnerships the Forbes Funds and GPNP are launching locally, nationally and internationally, including *International Liminal Cities, Pittsburgh's London School of Systems Change, Pittsburgh's Ecodistricts, Allegheny County's Complete Counts Committee, Comprehensive Community Planning and the Keystone Counts Coalition*.

Our sponsors will play an integral role in the collective impact of the 2019 GPNP Summit. We look forward to exploring a partnership with you that prepares everyone in our region to conquer the challenges that lie ahead.

Sincerely,

A handwritten signature in black ink, appearing to read "Fred Brown", written in a cursive style.

Fred Brown, President/CEO
The Forbes Funds



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GPNP
Greater Pittsburgh
Nonprofit Partnership

2019 Summit Save the Date

Wyndham Hotel Downtown Pittsburgh



Building a region that WORKS ... for everyone

WHO SHOULD ATTEND?

- Nonprofits
- Corporations
- Consultants
- Universities
- Hospitals
- Fellows
- Funders
- Partners
- Public Officials
- Media
- Vendors
- Students
- Everyone who cares about the success of nonprofit organizations.

WHY ATTEND?

Join us for this unique, intensive and collaborative enrichment opportunity to learn new skills and tactics for achieving measurable success based on strategy, partnership, data and hard work.

VIRTUAL DAYS

Prepare yourself to fully engage in the on-site Summit with time for "home study".

What to expect:

- Webinars
- Readings
- Study groups

DECEMBER 3, 2019 ON-SITE SUMMIT

Engage in the work, practices, and strategies to build a region for everyone.

What to expect:

- Big thinkers
- Strategists
- Practitioners
- Peers
- Potential collaborators



SPONSORSHIP LEVELS & SPECIAL PACKAGES

Demonstrate your commitment to the region by becoming an integral part of the largest nonprofit summit in Southwestern Pennsylvania. Choose a sponsorship or special sponsorship package and help to make this a gathering that WORKS for everyone to be able to attend.

	INNOVATOR	FUTURIST	VISIONARY	COLLABORATOR	PARTNER	TRANS- FORMATIONAL LEADER	CATALYST
	\$40,000	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500
Deliver summit opening remarks	✓						
Name & logo on summit tote bag	✓						
Co-Sponsor Regional Dashboard	✓	✓					
Logo on summit stage banner	✓						
Host an on-site session	✓	✓	✓				
Host a virtual session	✓	✓	✓	✓	✓	✓	✓
Exhibit Table	✓	✓	✓	✓	✓	✓	✓
Ad in Program	Back Cover	Full Page	Full Page	Full Page	1/2 Page	1/4 Page	1/4 Page
Name and/or logo in signage, program, website & App	✓	✓	✓	✓	✓	✓	✓
Non-Profit Attendees sponsored by your gift	12	10	8	6	4	2	
Complementary Registrations	8	8	8	6	4	2	

SPONSORSHIP SPECIAL PACKAGES

Each of our unique sponsorship packages provide an opportunity to showcase your organization while highlighting your commitment to GPNP's mission and impact work throughout the region.

Keynote Speaker Sponsor \$35,000 (Only one available)

- Dinner with the Keynote Speaker night before the Summit
- Introduce the keynote Speaker at the Summit
- Name and/or logo featured on corporate signage, website, program, and App
- **Logo on summit stage banner**
- Full page ad in Program
- 10 guests for keynote

Luncheon Sponsor \$35,000 (Only one available)

- Recognition for providing the luncheon
- Table of 10 invited to the luncheon
- Introduction of the Luncheon Speaker
- Name and/or logo featured on corporate signage, website, program & App
- **Logo on summit stage banner**
- Full page ad in Program

AV Sponsor \$20,000 (Only one available)

- Recognition for providing all of the AV during the Summit
- Table of 10 invited to the luncheon
- Name and/or logo featured on corporate signage, program & App
- Full page ad in program

Breakfast Sponsor \$15,000 (Only one available)

- Recognition for providing the breakfast during the Summit
- Name and/or logo featured on corporate signage, program & App
- 1/2 page ad in program

For more information on all Sponsorship, Exhibitor and Ad Opportunities, please contact:

Hannah Locop
GPNP Program Manager
The Forbes Funds
5 PPG Place, Suite 250
Pittsburgh, PA 15222
locoph@forbesfunds.org
(412) 394-4278

SCHOLARSHIP or GENERAL SUPPORT

Every year, GPNP accepts financial support to subsidize scholarships for attendees who may not be able to afford the full cost of the Summit. GPNP also accepts general support to fund the operations of the Summit.

If your organization is interested in supporting scholarships the 2019 GPNP Summit generally, please contact Hannah Locop, GPNP Program Manager, at locoph@forbesfunds.org.

EXHIBITOR PACKAGES

Meet 1,000+ leaders and decision-makers from nonprofits, corporations, government, small businesses, foundations and more during the Summit. We will encourage visitors to your booth by giving attendees a punch card that will be entered into a drawing for a big prize! We have allotted more than 2-1/2 hours of exhibit time for attendees to visit you.



Prime Location Exhibit Booth (Only 10 available)

Rate: \$1,250 (additional persons at \$150 each)

- One exhibit table and chair
- Summit registration for 1 person
- Additional persons at \$150 each
- Your name listed as an exhibitor in the program book

Great Location Exhibit Booth

Rate: \$750

- One exhibit table and chair
- Summit registration for 1 person
- Additional persons at \$150 each
- Your name listed as an exhibitor in the program book



SUMMIT PROGRAM BOOK AD

Reach 1,000+ leaders and decision-makers from nonprofits, corporations, government, small businesses, foundations and more during and after the Summit with a full color ad in our program book.

Program Booklet pages are 8-1/2" x 11"

- Full-Page Ad: \$750
- Half-Page Ad: \$400
- Quarter-Page Ad: \$225

In order to include your information in our Summit program, we must have all camera-ready material by

October 15, 2019



2019 SUMMIT

SPONSORSHIP/EXHIBIT/AD FORM

Please complete the form below. Payment can be mailed to: Hannah Locop, The Forbes Funds, 5 PPG Place, Suite 250, Pittsburgh, PA 15222. **Checks should be made payable to "The Forbes Funds/GPNP"**. If you have any questions or wish to discuss these opportunities please email us at locoph@forbesfunds.org

COMPANY NAME (AS IT SHOULD APPEAR ON MARKETING MATERIALS)

CONTACT NAME

ADDRESS

CITY STATE ZIP

EMAIL PHONE

SPONSOR LEVELS	
INNOVATOR	\$40,000
FUTURIST	\$25,000
VISIONARY	\$20,000
COLLABORATOR	\$15,000
PARTNER	\$10,000
TRANSFORMATIONAL LEADER	\$5,000
CATALYST	\$2,500

SPECIAL SPONSORSHIPS	
Keynote Speaker	\$35,000
Luncheon	\$35,000
Breakfast	\$20,000
AV	\$15,000
Scholarship	
General Support	

EXHIBIT TABLE	
Prime Location	\$1,250
Ea. Addl. Person	\$150
Great Location	\$750
Ea. Addl. Person	\$150
PROGRAM ADS	
Full page	\$750
1/2 page	\$400
1/4 page	\$225

Please circle the appropriate items and list
Total \$ _____

I commit to the above and agree to send The Forbes Funds the corresponding amount no later than October 15, 2019 or the following specified date: _____.

AUTHORIZED SIGNATURE DATE

Thank you for your generous support and interest in the 2019 Summit, and the work of GPNP and the SWPA community.

We will be in touch with you to discuss information and materials we need from you within two weeks of receipt of your form.

For more information on all Sponsorship, Exhibitor and Ad Opportunities, please contact:

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