



## 2018-2019 CORPORATE SPONSORSHIP PROGRAM

### Why sponsor GPNP?

You have an opportunity to sponsor GPNP at a level that is comfortable for the size of your business. As a GPNP Sponsor you will have the opportunity to:

- Increase your company's visibility within the nonprofit sector in 12 counties in southwestern PA through company features in GPNP online publications
- Help to strengthen the nonprofit sector's effectiveness by implementing regional education sessions on topics that support nonprofit capacity and respond to emerging policy changes impacting nonprofit administrative operations
- Develop prospective client relationships
- Connect with leaders from nonprofit organizations representing human services, the environment, economic development, education, arts & culture, community development, education, and health

### Did you know?

Nonprofits work tirelessly to improve the quality of life in our region. Nonprofits feed the hungry, inspire us through arts and culture, act as a steward for the environment, and provide for the disenfranchised. In Pennsylvania, nonprofits employ 727,000 people or 15% of the workforce while generating over \$132 billion in revenue and reinvesting those dollars in their missions.

- GPNP represents over 450 nonprofits from throughout southwestern PA and is adding new members every day
- Our summit called, "***Our region wins when we work together***" attracts 1,300 people, our annual meeting attracts 500+ community members
- GPNP has educated over 1,500 nonprofit employees in 2017
- Approximately 2,000 leaders in the nonprofit, public, and private sectors receive our materials and information weekly
- GPNP makes hundreds of thousands of impressions on social media and our website annually

*\* The GPNP 2018-2019 Corporate Sponsorship Program is for 12 months from the date that the sponsorship is received. This sponsorship does not include the 2019 GPNP Nonprofit Summit or the annual GPNP corporate membership fee of \$500. Sponsorship opportunities are for individual corporations and do not include group sponsorship options. GPNP reviews all sponsor applicants and reserves the right to request references and decline sponsorship.*

<b><u>Sponsor Benefits</u></b>	<b>Partner (\$10,000)</b>	<b>Diamond* (\$7,500)</b>	<b>Platinum* (\$5,000)</b>	<b>Gold (\$3,000)</b>	<b>Silver (\$2,000)</b>	<b>Bronze (\$1,000)</b>
One year exclusivity in industry at sponsor level	X					
Featured section in GPNP policy round-ups on weekly basis.	X					
Monthly announcements via Twitter, Facebook, and Linked In about company	X					
Host and implement 4 educational sessions in 2018 on priority topics for the sector.	X					
Company representative has opportunity to open the 2018 Annual Meeting	X					
Logo placed in header of weekly policy round-up	X					
Logo placed on header of monthly member announcements	X	X	X			
Featured section in GPNP policy round-ups on monthly basis along with logo placed in header.		X				
Host and implement 3 educational sessions in 2018 on priority topics for the sector.		X	X			
Host and implement 2 education sessions in 2018 on priority topic for the sector.				X		
Host and implement 1 education session in 2018 on priority topic for the sector.					X	
Exhibit table at the GPNP Annual Meeting	X	X	X	X	X	X
Advertising placement in Annual Meeting Program	X (FULL PAGE)	X (1/2 PAGE)	X (1/2 PAGE)	X (1/4 PAGE)	X (1/4 PAGE)	X (1/4 PAGE)
Complimentary registration to GPNP community sessions	X	X	X	X	X	X
Corporate logo displayed on GPNP website for one year. (Member Services Section highlighting product, any discounts to nonprofits, and link to company website.)	X	X	X	X	X	X

*GPNP is hosted by The Forbes Funds.*



**GPNP**  
Greater Pittsburgh  
Nonprofit Partnership

## 2018 – 2019 Corporate Sponsorship Form

To sponsor the Greater Pittsburgh Nonprofit Partnership, complete this form and include with payment. Checks are made payable to **GPNP/The Forbes Funds, 5 PPG Place, Suite 250, Pittsburgh, PA 15222 ATTN: Samantha Balbier**. If you have any questions or wish to discuss sponsorship opportunities please email us at [balbier@forbesfunds.org](mailto:balbier@forbesfunds.org)  
**Thank you for your support!**

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Sponsor Levels:

<input type="checkbox"/> Partner	\$10,000
<input type="checkbox"/> Diamond	\$ 7,500
<input type="checkbox"/> Platinum	\$ 5,000
<input type="checkbox"/> Gold	\$ 3,000
<input type="checkbox"/> Silver	\$ 2,000
<input type="checkbox"/> Bronze	\$1,000

I commit to the \_\_\_\_\_ level of sponsorship and agree to send The Forbes Funds/GPNP the corresponding amount.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*Upon receipt of sponsorship, you will receive an acknowledgement with instructions detailing submission of logos, scheduling sessions, and exhibit tables.

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